



## The Free World Radio Network

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# Press Release

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**Categories/Tags/Key Words:**

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### Public Information Officer of Heifer International Scheduled to be Interviewed

*Non-profit organization provides source for food,  
not temporary relief*



Ray White, Public Information Officer of Heifer International, is scheduled to be interviewed by Blog Talk Radio Featured Host, Brian Wolf, on the **December 2<sup>nd</sup>** broadcast of his Internet radio talk show, ***Shakedown Street***. ***Shakedown Street*** is a Free World Radio Network production airing every Sunday at 4:00pm Pacific Time over the Internet broadcasting service, Blog Talk Radio.

Heifer International, a nonprofit organization based in Little Rock, Ark., provides livestock to impoverished people around the world to help them become self-reliant.

White has traveled to Thailand, China, Russia, Romania, Honduras, Guatemala and elsewhere to promote Heifer's approach to sustainable development. He took CBS correspondent Bob Simon and a crew from "60 Minutes" to Uganda for a story about a young woman who got a college education after her family got a goat from Heifer. He has spoken about Heifer on NPR's "All Things Considered" and on local and regional radio and TV broadcasts. Before joining Heifer in 2001, he had a 33-year career in journalism, most of that time as a news and features editor at the Philadelphia Inquirer, where he was cited by the paper for his work as part of a team that won a 1980 Pulitzer Prize for coverage of the Three Mile Island nuclear plant disaster. White also was as an adjunct journalism professor at Temple University for ten years while working fulltime at the Inquirer.

Additional information about ***Shakedown Street***, including links to Heifer International, the show's schedule and links to Blog Talk Radio, can be found at [www.FREEWORLDRADIONETWORK.NET](http://www.FREEWORLDRADIONETWORK.NET).

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